



### Thursday, 14 October

12.30 Registration of participants

13.30-14.30 **Opening panel**

Moderator: Kaja TAEL, Undersecretary, European Union Affairs, Ministry of Foreign Affairs of Estonia

- Opening speech, Toomas Hendrik ILVES, President of Estonia
- Opening speech, Johannes HAHN, Commissioner for Regional Policy, European Commission
- Opening speech, Mercedes BRESSO, President of the Committee of the Regions
- Opening speech, Eva SREJBER, Vice-president of European Investment Bank

14.45-16.30 **Five parallel workshops – I part:**

4 pillars: Presenters: Priority Area Coordinators

- I pillar – To make the Baltic Sea Region an environmentally sustainable place  
Chair: Claude ROUAM, Head of Unit, Directorate-General Environment, European Commission
  1. To reduce nutrient inputs to the sea to acceptable level
  2. To preserve natural zones and biodiversity, including fisheries
  3. To reduce the use and impact of hazardous substances
  4. To become a model region for clean shipping
  5. To mitigate and adapt to climate change

- II pillar – To make the Baltic Sea Region a prosperous place  
Chair: José PALMA-ANDRES, Director, Directorate-General Regional Policy, European Commission
  - 6. To remove hindrances to the internal market in the Baltic Sea Region including to improve cooperation in the customs and tax area
  - 7. To exploit the full potential of the region in research and innovation
  - 8. Implementing the Small Business Act: to promote entrepreneurship, strengthen SMEs and increase the efficient use of human resources
  - 9. To reinforce sustainability of agriculture, forestry and fisheries
  
- III pillar – To make the Baltic Sea Region an accessible and attractive place  
Chair: David SWEET, Adviser, Directorate-General Regional Policy, European Commission
  - 10. To improve the access to, and the efficiency and security of the energy markets
  - 11. To improve internal and external transport links
  - 12. To maintain and reinforce attractiveness of the Baltic Sea Region in particular through education, tourism and health
  
- IV pillar – To make the Baltic Sea Region a safe and secure place  
Chair: Carla MONTESI, Director, Directorate-General Maritime Affairs and Fisheries, European Commission
  - 13. To become a leading region in maritime safety and security
  - 14. To reinforce protection from major emergencies at sea and on land
  - 15. To decrease the volume of, and harm done by, cross border crime

Horizontal issues:

Chair: Charlina VITCHEVA, Director, Directorate-General Regional Policy, European Commission

- 14:45 - 15:30 Developing integrated maritime governance structures in the Baltic Sea Region,  
Facilitator: Fabrizia BENINI, Head of Unit, Directorate-General Maritime Affairs and Fisheries, European Commission
  - Representatives from the Member States and regions;
  - David HUNT, Baltic Islands Network B7
  - Conference of Peripheral Maritime Regions (CPMR), Baltic Sea Commission (tbc)
  
- 15:30 - 16:30 Funding of the Strategy  
Facilitator: Eugenia KAZAMAKI-OTTERSTEN, European Investment Bank  
Presenters:
  - ✓ 15:30-15:45 - Presentations by the International Financial Institutions:
    - \* Presentation of the Financial Expert Group and recent development, Yngve SÖDERLUND, Senior Manager, Nordic Investment Bank

\* Presentation of some recent thinking of a Trust Fund for Technical Assistance to support the preparation and implementation of EUBSR projects,  
Roland RANDEFELT, Senior Engineer, European Investment Bank

- ✓ 15:45-16:00 - Financing possibilities for the implementation of the EU Strategy for the Baltic Sea Region: different solutions,  
Baiba LIEPA, Project Manager, INTERACT Turku point
- ✓ 16:00-16:15 - Presentation by the Network on Funding and Financing the EUBSR: Adapting ongoing structural fund programmes to the EUSBSR: The Experience of Finland and Sweden,  
Karin HALLERBY, Swedish Agency for Economic and Regional Growth - Tillväxtverket and Harry EKESTAM, Finnish Ministry of Employment and the Economy
- ✓ 16:15-16:30 - Question & Answers

16.30-17.00 *Coffee break*

17.00-19.00 **Five parallel workshops** – II part (the same groups)

4 pillars      general discussion

Horizontal actions:

- 17:00 – 17:45 Build a regional identity  
Presenters: Matti OLLINKARI, Head of International Relations, Baltic Metropolises Network (BaltMet) and Hans BRASK, Director, Baltic Development Forum (BDF)
- 17:45 – 18:40 Develop and complete maritime and land-based spatial planning  
Presenters: Wilfried GÖRMAR, member of the Committee on Spatial Planning and Development, Vision and Strategies around the Baltic Sea network (VASAB) and Anne Christine BRUSENDORFF, Executive Secretary of Helsinki Commission (HELCOM)
- 18:40 – 19:00 Discussion and conclusions on the role of Horizontal Actions in the Strategy

20.30 *Dinner offered by the European Commission*  
speech by Tunne-Välto KELAM  
Chairman of the Baltic Sea Intergroup at the European Parliament

**Friday, 15 October**

09.00-11.00 **Discussion in thematic groups**

- Knowledge management  
Chair: Ulfe WIKSTRÖM, INTERACT Turku point  
Presenter: Jean-Yves PRAX, President of Polia Consulting
  
- Maritime policy  
Facilitator: Haitze SIEMERS, Head of Unit, Directorate-General Maritime Affairs and Fisheries, European Commission
  - Stefan MUSIOLIK, Baltic Sea States Sub-regional Cooperation (BSSSC)
  - Hermanni BACKER, HELCOM
  - Commodore Dan THORELL, Swedish Coast Guard
  - Mart UNDREST, Baltic Sea Regional Advisory Council
  - "Bonus" representative (tbc)
  
- Promoting contacts between partners in the whole Baltic Sea Region  
Chair: Colin WOLFE, Head of Unit, Directorate-General Regional Policy, European Commission  
Presenters:
  - Petteri VUORIMAKI, Directorate-General External Relations, European Commission
  - Marek MACIEJOWSKI, Head of Secretariat of the Northern Dimension Partnership in Public Health and Social Well-being
  - Stefan HERMS, Secretary General, Baltic Sea States Sub-regional Cooperation (BSSSC),
  - Erik BERGKVIST, Conference of Peripheral Maritime Regions (CPMR) - Baltic Sea Commission,
  - Mr Mikko JOKINEN, co-Chairman of UBC Commission on Environment, Environmental Director, City of Turku, Union of the Baltic Cities
  
- Green growth  
Chair: Kristian BIRK, Head of Department, Nordic Council of Ministers (NCM)  
Presenters:
  - The Nordic Environment Finance Corporation (NEFCO) activities on Green Growth, Magnus RYSTEDT, Managing Director, NEFCO
  - The Nordic Innovation Centre (NICE) activities on Green Growth, Ivar KRISTENSEN, Managing Director, NICE
  - The NCM Kaliningrad office's activities on Green Growth, Arne GROVE, Director, NCM Kaliningrad
  - Flagship Project 4.6: "Conduct a feasibility study on LNG infrastructure for short sea shipping", Mogens Schrøder BECH, Head of Centre, Danish Maritime Authority
  - Flagship Project 10.3: "Implement the Baltic Sea Region Bioenergy Promotion project", Mats JOHANSSON, KanEnergi
  
- Inclusion of private sector  
Chair: Hans BRASK, Director, Baltic Development Forum (BDF)  
Presenters:
  - Per TRYDING, Secretary General, Baltic Chamber of Commerce Association

- Timo LAUKKANEN, Senior advisor, Confederation of Finnish Industries (tbc)
- Verner KOOPMANN, Director of International Affairs, Kiel Chamber of Commerce and Industry (tbc)
- Max HOGEFORSTER, Lawyer, Hanseatic Parliament

11.00-11.30 *Coffee Break*

11.30-13.00 **Plenary discussion**

Moderator: José PALMA-ANDRES, Directorate-General for Regional Policy

- o 11.30-11.50: two reports summarising the workshops presented by Directorate-General Regional Policy, European Commission
- o 11.50-12.20: panel discussion:

Erik BERGKVIST, President, CPMR Baltic Sea Commission  
Per BOEDKER-ANDERSEN, President, Union of Baltic Cities  
Anne-Christine BRUSENDORF, Executive Secretary of HELCOM

- o 12:20-13:00: plenary discussion

13.00-13.20 **Wrap up panel:**

Uno ALDEGREN, Baltic Sea States Subregional Co-operation (BSSSC)  
Christina GESTRIN, Chairman of the Baltic Sea Parliamentary Conference

13.20-13.30 **Concluding remarks:**

José PALMA ANDRES, Director, Directorate General for Regional Policy